# S 😡 V E N D U S

Join one of Europe's leading networks for checkout and digital marketing services. With us, you increase your sales, optimise your conversions and generate more valuable transactions.

# 5 million

redeemed vouchers / year

340 million

thank you banner impressions / year

71 million requested vouchers / year

# **Sovendus** Voucher Network

The Sovendus network connects shops with each other and ensures that everyone wins: each shop rewards its customers with a voucher from another shop after completing the order. In this way, all our partners generate valuable traffic for each other and each webshop benefits from additional sales and new customers.

### It's that simple:



#### 1. Reward after shopping

After the purchase, our partner shops reward their customers with a voucher from our voucher network. This is done via a thank you banner on the checkout page.



#### 2. Selecting a voucher

With a click on the banner, customers are taken to our voucher selection page and can choose a voucher from a partner shop.



#### 3. Redeeming the voucher

Afterwards, customers can redeem their voucher directly in your shop and will be rewarded again with a discount. This is how we successfully network our partners with each other and generate additional sales and new customers for you.



## Your advantages:

hunkemöller

- More turnover and valuable • new customers
- Additional traffic and increased brand awareness
- **Closed voucher network with** active online shoppers
- **Performance-based remuneration**
- No minimum contract period

### Integration:

- Easy and fast set-up
- **Responsive for desktop and mobile**
- **Cookie-free integration**

the Netherlands, Belgium, Great Britain, Denmark, Sweden, and Norway.

Trusted by shops in 14 countries:

Comma. dansk ROYAL DESIGN BODYSTORE DESENIO