# SOVENDUS

Join one of Europe's leading networks for checkout and digital marketing services. With us, you increase your sales, optimise your conversions and generate more valuable transactions.

**10 %**
higher conversion rate

**5 %**
fewer shopping cart abandoners

**15 %**
more newsletter sign-ups

**+200**
enthusiastic partners

## Sovendus
# *Optimize*

Increase your conversion rate with targeted measures tailored to your shop. With **Sovendus Optimize** you are able to reduce the number of cart abandonment, keep bouncing users on your website and respond in real time with appropriate solutions to your customers' problems and concerns.

## It's that simple:

### 1. Read user behaviour

Sovendus Optimize measures the behaviour of your shop visitors directly in the shop, recognises the incoming traffic channels and different operating systems, browser languages and devices.
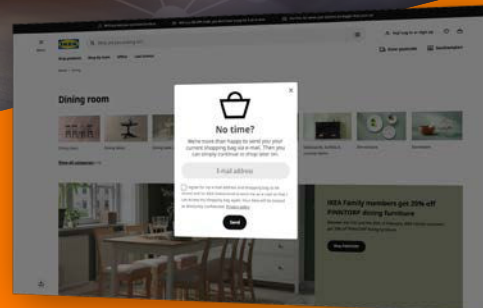
### 2. Targeted address

Various rules (triggers) are defined with the user data gained: for example, you decide which shop visitor is approached at which time with which information, service or promotion.

### 3. Integrated design

Sovendus Optimize allows your visitors to interact with your website via various layer displays instead of providing a static banner. We create a personalised design of your layers in the look & feel of your online shop.

## *Your advantages:*

- **More sales and customers**
- **Reduce shopping cart abandonment**
- **Reduce bounce rate**
- **Optimize the user journey**
- **Performance-based invoicing**
- **No minimum contract periods**

## *Integration:*

- **Easy and fast integration**
- **Integrated design without limits**
- **Layer creation in the look & feel of the online shop**

Available worldwide.