SOVENDUS

Join one of Europe's leading networks for checkout and digital marketing services. With us, you increase your sales, optimise your conversions and generate more valuable transactions. 35% open rate

More than

5 million

online shoppers

Up to

2.5%

click rate

More than

350

advertising partners a year send emails through us

Sovendus

Mail

Reach more than 5 million active high qualified subscribers via the Sovendus email distribution list from all different shopping segments with high purchasing power.

Send successful campaigns with **Sovendus Mail** to increase your sales and get valuable new customers.

Choose your target group:

- Fashion, shoes
- Children
- Perfume, cosmetic
- Sports
- Living
- Flowers, garden
- Food, drinks

- Health
- Zoo, animals
- Electronics
- Entertainment
- Photography
- Books, magazines
- Coins

165,000

addresses

- Travel, events
- Real estate
- Finance
- Insurances
- More upon request

Our mailing lists:

260,000

addresses

Germany 1,336,000 addresses Netherlands 1,619,000 addresses Poland Austria 203,000 addresses Belgium 317,000 addresses

Switzerland (Sovendus)	Switzerland (Profity)
358,000 addresses	672,000 addresses
Sweden	UK
270,000 addresses	1,144,000 addresses
Italy	Spain
263,000	103,000

addresses

addresses

Your advantages:

Premium mailing lists in DACH, the Netherlands, Belgium, Sweden, the UK, Poland, France, Italy, and Spain

• Active online buyers with high purchasing power

 Active email addresses only
 as inactive addresses are getting deleted daily

High open rate & click rate
 through appropriate target group contact

Four simple steps to sending a mailing:



2

Commitment

Input delivery





Set-up and QA Newsletter sendout