

# SOVENDUS

Join one of Europe's leading networks for checkout and digital marketing services. With us, you increase your sales, optimise your conversions and generate more valuable transactions.

Up to  
**35 %**  
open rate

More than  
**5 million**  
online shoppers

Up to  
**2.5 %**  
click rate

More than  
**350**  
advertising partners a year  
send emails through us

## Sovendus Mail

Reach more than 5 million active high qualified subscribers via the Sovendus email distribution list from all different shopping segments with high purchasing power.

Send successful campaigns with **Sovendus Mail** to increase your sales and get valuable new customers.

### Choose your target group:

- Fashion, shoes
- Children
- Perfume, cosmetic
- Sports
- Living
- Flowers, garden
- Food, drinks
- Health
- Zoo, animals
- Electronics
- Entertainment
- Photography
- Books, magazines
- Coins
- Travel, events
- Real estate
- Finance
- Insurances
- **More upon request**

### Our mailing lists:

Germany	Austria	Switzerland (Sovendus)	Switzerland (Profitry)
1,336,000 addresses	203,000 addresses	358,000 addresses	672,000 addresses
Netherlands	Belgium	Sweden	UK
1,619,000 addresses	317,000 addresses	270,000 addresses	1,144,000 addresses
Poland	France	Italy	Spain
260,000 addresses	165,000 addresses	263,000 addresses	103,000 addresses

### A small selection of our partners:

DOUGLAS

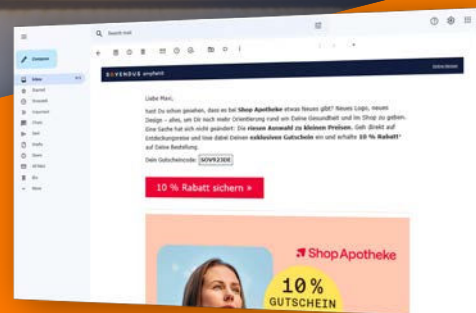
HELLO FRESH

Shop Apotheke

VINOS  
Das Beste aus Spanien

CLARK

Lindt  
ANRÉ CHOCOLATIER SUISSE  
DEPUIS 1845



### Your advantages:

- Premium mailing lists in DACH, the Netherlands, Belgium, Sweden, the UK, Poland, France, Italy, and Spain
- Active online buyers with high purchasing power
- Active email addresses only as inactive addresses are getting deleted daily
- High open rate & click rate through appropriate target group contact

### Four simple steps to sending a mailing:

- 1 Commitment
- 2 Input delivery
- 3 Set-up and QA
- 4 Newsletter sendout

www.sovendus.com