

# SOVENDUS

Join one of Europe's leading networks for checkout and digital marketing services. With us, you increase your sales, optimise your conversions and generate more valuable transactions.

9m  
online shoppers / month

4-digit  
number of new  
subscribers / month possible

Capping  
of the number of leads  
possible

120  
enthusiastic partners

Sovendus

## Leads

With **Sovendus Leads** you promote your newsletter in our partner network and thus gain new newsletter addresses for your own email marketing distribution list. In our network, you only address active online buyers with high purchasing power. They voluntarily choose to join your mailing list.

*It's that simple:*



### 1. Reward after shopping

After a purchase, our partner shops reward their customers with a voucher from our Sovendus Voucher Network. This is done via a **thank-you-banner** on the checkout page.



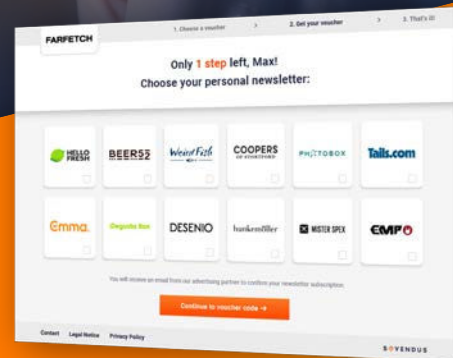
### 2. Registration for the newsletter

By clicking on the banner, customers are sent to our voucher selection page. After selecting a voucher, customers can register for your newsletter - actively and voluntarily.



### 3. Acquisition of new subscribers

The newly acquired subscribers are automatically imported into your systems via https request and are available to you as new recipients for your newsletter immediately or after obtaining the DOI.



## Your advantages:

- High-quality leads for your own mailing list
- Active selection of your newsletter
- Subscribers with high purchasing power
- Performance-based compensation
- No minimum contract period

## Integration:

- Easy and fast integration
- Automatic import into your systems via https-request
- Optimised for desktop and mobile

Available in Germany, Austria, Switzerland, the Netherlands, Belgium, Great Britain, Ireland, France, Italy, Spain, Poland, Denmark, Sweden, and Norway.

These and other partners trust in us:

BEER52

COOPERS  
OF STORTFORD

Emma  
The Sleep Company

HELLO  
FRESH

Tails.com

www.sovendus.com