SOVENDUS

Join one of Europe's leading networks for checkout and digital marketing services. With us, you increase your sales, optimise your conversions and generate more valuable transactions. 35% open rate

4.6 million

More than

online shoppers

Up to

2.5%

click rate

More than

350

advertising partners a year send emails through us

Sovendus

Mail

Reach more than 4.6 million active high qualified subscribers via the Sovendus email distribution list from all different shopping segments with high purchasing power.

Send successful campaigns with **Sovendus Mail** to increase your sales and get valuable new customers.

Choose your target group:

- Fashion, shoes
- Children
- Perfume, cosmetic
- Sports
- Living
- Flowers, garden
- Food, drinks

- Health
- Zoo, animals
- Electronics
- Entertainment
- Photography
- Books, magazines
- Coins

- Travel, events
- Real estate
- Finance
- Insurances
- More upon request

Our mailing lists:

addresses

Austria Switzerland (A) Switzerland (B) Germany 1,237,000 185,000 391,000 840,000 addresses addresses addresses addresses **Netherlands** Sweden UK **Belgium** 1.348.000 254,000 194.000 851.000 addresses addresses addresses addresses **Poland** France Italy 72.000 54,000 58,000

addresses

addresses



Your advantages:

Premium mailing lists in
DACH, the Netherlands,
Belgium, Sweden, the UK,
Poland, France and Italy

 Active online buyers with high purchasing power

 Active email addresses only
as inactive addresses are getting deleted daily

High open rate & click rate
through appropriate target group contact

Four simple steps to sending a mailing:



2

Commitment

Input delivery





Set-up and QA Newsletter sendout