

FACTS

(Status as of: 05/2024)

Founding Year: 2008

Company headquarter: Karlsruhe

Employees: 145

Managing directors: Christian Würst, Sebastian Legler

Founder: Oliver Stoll

Business areas: Performance marketing, checkout marketing, email marketing, e-commerce

Products:

- **SOVENDUS VOUCHER NETWORK**
Gain sales and new customers through our closed voucher network with over 7 million online shoppers.
- **SOVENDUS CHECKOUT BENEFITS**
Reward your customers on the checkout page with special offers and generate additional revenue.
- **SOVENDUS OPTIMIZE**
Increase your conversion rate with targeted measures tailored to your online shop.
- **SOVENDUS MAIL**
Reach over 4.6 million active online shoppers via our Sovendus newsletter distribution list.
- **SOVENDUS LEADS**
Get high-quality newsletter subscribers for your own mailing lists.

Customers (extract): flaconi, mymuesli, HolidayCheck, HelloFresh, GEFRO, HAWESKO, Shop Apotheke, Jochen Schweizer, Emma, Tchibo, Snocks, WMF

Partners: +1.900

Countries: 13

Online shoppers: 24 million online shoppers/month

PRESS CONTACT

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