

# SOVENDUS

Join one of Europe's leading networks for checkout and digital marketing services. With us, you increase your sales, optimise your conversions and generate more valuable transactions.

**4 million**  
redeemed vouchers / year

**+1,900**  
shops

**300 million**  
thank you banner impressions / year

**45 million**  
distributed vouchers / year

Sovendus

## Voucher Network

The Sovendus network connects shops with each other and ensures that everyone wins: each shop rewards its customers with a voucher from another shop after completing the order. In this way, all our partners generate valuable traffic for each other and each webshop benefits from additional sales and new customers.

*It's that simple:*



### 1. Reward after shopping

After the purchase, our partner shops reward their customers with a voucher from our voucher network. This is done via a thank you banner on the checkout page.



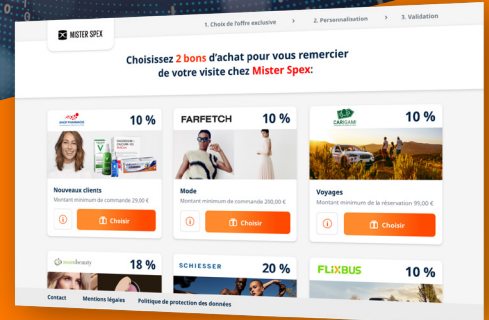
### 2. Selecting a voucher

With a click on the banner, customers are taken to our voucher selection page and can choose a voucher from a partner shop.



### 3. Redeeming the voucher

Afterwards, customers can redeem their voucher directly in your shop and will be rewarded again with a discount. This is how we successfully network our partners with each other and generate additional sales and new customers for you.



## Your advantages:

- More turnover and valuable new customers
- Additional traffic and increased brand awareness
- Closed voucher network with active online shoppers
- Performance-based remuneration
- No minimum contract period

## Integration:

- Easy and fast set-up
- Responsive for desktop and mobile
- Cookie-free integration

Available in Germany, Austria, Switzerland, the Netherlands, Belgium, Great Britain, France, Italy, Spain, Poland, Denmark and Sweden.

Trusted by shops in 12 countries:

FARFETCH

HELLO FRESH

FLIXBUS

Redcare PHARMACIE

YVES ROCHER Bretagne, France

www.sovendus.com