

# SOVENDUS

Join one of Europe's leading networks for checkout and digital marketing services. With us, you increase your sales, optimise your conversions and generate more valuable transactions.

10%  
higher conversion rate

5%  
fewer shopping cart abandoners

15%  
more newsletter sign-ups

+200  
enthusiastic partners

Sovendus

## Optimize

Increase your conversion rate with targeted measures tailored to your shop. With **Sovendus Optimize** you are able to reduce the number of cart abandonment, keep bouncing users on your website and respond in real time with appropriate solutions to your customers' problems and concerns.

*It's that simple:*



### 1. Read user behaviour

Sovendus Optimize measures the behaviour of your shop visitors directly in the shop, recognises the incoming traffic channels and different operating systems, browser languages and devices.



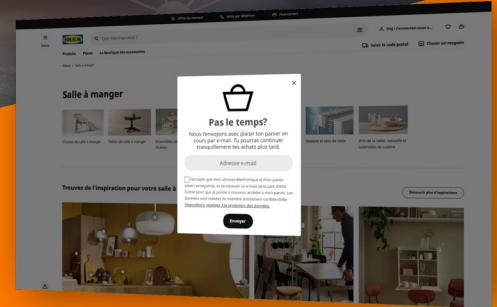
### 2. Targeted address

Various rules (triggers) are defined with the user data gained: for example, you decide which shop visitor is approached at which time with which information, service or promotion.



### 3. Integrated design

Sovendus Optimize allows your visitors to interact with your website via various layer displays instead of providing a static banner. We create a personalised design of your layers in the look & feel of your online shop.



## Your advantages:

- More sales and customers
- Reduce shopping cart abandonment
- Reduce bounce rate
- Optimize the user journey
- Performance-based invoicing
- No minimum contract periods

## Integration:

- Easy and fast integration
- Integrated design without limits
- Layer creation in the look & feel of the online shop

Available worldwide.

A small selection of our partners:



www.sovendus.com