

SOVENDUS

Join one of Europe's leading networks for checkout and digital marketing services. With us, you increase your sales, optimise your conversions and generate more valuable transactions.

+7m
online shoppers / month

4-digit
number of new
subscribers / month possible

€0.95
per single opt-in

Capping
of the number of leads
possible

Sovendus

Leads

With **Sovendus Leads** you promote your newsletter in our partner network and thus gain new newsletter addresses for your own email marketing distribution list. In our network, you only address active online buyers with high purchasing power. They voluntarily choose to join your mailing list.

It's that simple:



1. Reward after shopping

After a purchase, our partner shops reward their customers with a voucher from our Sovendus Voucher Network. This is done via a **thank-you-banner** on the checkout page.



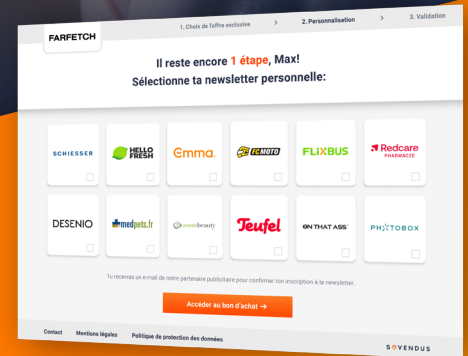
2. Registration for the newsletter

By clicking on the banner, customers are sent to our voucher selection page. After selecting a voucher, customers can register for your newsletter - actively and voluntarily.



3. Acquisition of new subscribers

The newly acquired subscribers are automatically imported into your systems via https request and are available to you as new recipients for your newsletter immediately or after obtaining the DOI.



Your advantages:

- High-quality leads for your own mailing list
- Active selection of your newsletter
- Subscribers with high purchasing power
- Performance-based compensation
- No minimum contract period

Integration:

- Easy and fast integration
- Automatic import into your systems via https-request
- Optimised for desktop and mobile

Available in Germany, Austria, Switzerland, the Netherlands, Belgium, Great Britain, France, Italy, Spain, Poland, Denmark and Sweden.

These and other partners have already put their trust in us in other countries:

Redcare
PHARMACIE

HELLO
FRESH

FARFETCH

Emma

FLIXBUS

www.sovendus.com