# SOVENDUS

Join one of Europe's leading networks for checkout and digital marketing services. With us, you increase your sales, optimise your conversions and generate more valuable transactions.

More than

300

partner shops

1-3%

order rate

Up to

180 m

ad impressions / year

 $3.6\,\mathrm{m}$ 

orders / year

#### **Sovendus**

# **Checkout Benefits**

Place attractive free and trial offers on your checkout page and benefit from valuable additional revenue with Sovendus Checkout Benefits. Our product portfolio includes more than 1,300 offers from renowned product partners. Whether daily newspapers, magazines or taster packs there is something for every one of your customers.

### It's that simple:



#### 1. Reward after shopping

On the checkout page of your online shop, free and trial offers from our network appear to the customer as a thank you for their purchase.



#### 2. Individual offer display

Based on the available information of the customer, the personalised partner offers are displayed for the respective online shopper.



#### 3. Increase in your turnover

Both sides benefit from Sovendus Checkout Benefits: your customer receives an individual thank you and you gain additional sales.

## Your advantages:

- Higher customer loyalty and customer satisfaction
- Target group-specific product display
- No minimum contract period or setup costs

## Integration:

- Easy and fast integration
  - In the look & feel of the online shop
- Desktop, tablet, mobile and app compatible

the Netherlands, Belgium, Great Britain, France, Italy, Spain, Poland, Denmark and

These and other partners have already put their trust in us in other countries:









