

OUR MANAGEMENT

(Status as of: 09/2023)

Since January 2022, our managing directors Christian Würst and Sebastian Legler have been working to continue the company's mission and build on the Sovendus success story.

Christian Würst

With international experience and expertise in online marketing, Christian Würst is responsible for marketing, sales and key account management. He is very familiar with both the network and the customer side from his previous positions and brings with him a wealth of knowledge that will benefit Sovendus' pan-European growth ambitions. As Chief Commercial Officer of Onlineprinters Group, Christian Würst was most recently responsible for the e-commerce provider's marketing, sales and customer service. Prior to this, he was a member of the management board of the affiliate network affilinet GmbH, a member of the sales board at 1&1 (United Internet AG) and a managing director at Thomas Cook, where he was responsible for marketing, sales and e-commerce.



Sebastian Legler

Sebastian Legler, an expert in digital business models in an international environment, will be responsible for Product, IT, Data, Finance and HR. With him, Sovendus gains a proven expert for the potential of the digital market. As CEO, Sebastian Legler developed the Flightright Group into Europe's largest legal tech platform with offerings for air passenger rights, labour law and traffic law in twelve countries. In addition to Flightright, he founded Chevalier, Germany's largest employee protection law firm and a B2C InsurTech company. Before that, Sebastian worked for several years as a management consultant at McKinsey & Company.



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