

## **Advertising guidelines for the use of Sovendus GmbH advertising material**

Sovendus GmbH owns all rights to logos, images, videos and text. By using our promotional materials, you automatically accept this policy. Sovendus GmbH reserves the right to revoke, amend or modify the content of this policy at any time at its sole discretion.

### **Use of logos**

The size of images & logos may be proportionally adjusted.

### **This is not allowed:**

- Images must not be distorted or manipulated.
- Changing the colour of images and logos is not allowed.
- Videos must not be edited, truncated or cut.
- Our advertising materials may not be used in any way for negative advertising, comparative advertising or otherwise misappropriated.
- Advertising material must not be used in a racist, sexual or pornographic context.

### **Other**

For the company name, the spelling is "Sovendus GmbH".

### **Consequence**

Sovendus GmbH reserves the right to take legal action in the event of an infringement. In any case, however, there is a right to injunctive relief and immediate removal.