

SOVENDUS

Join one of Europe's leading networks for checkout and digital marketing services. With us, you increase your sales, optimise your conversions and generate more valuable transactions.

10 %
higher conversion rate

5 %
fewer shopping cart abandoners

15 %
more newsletter sign-ups

+200
enthusiastic partners

Sovendus

Optimize

Increase your conversion rate with targeted measures tailored to your shop. With **Sovendus Optimize** you are able to reduce the number of cart abandonment, keep bouncing users on your website and respond in real time with appropriate solutions to your customers' problems and concerns.

It's that simple:



1. Read user behaviour

Sovendus Optimize measures the behaviour of your shop visitors directly in the shop, recognises the incoming traffic channels and different operating systems, browser languages and devices.



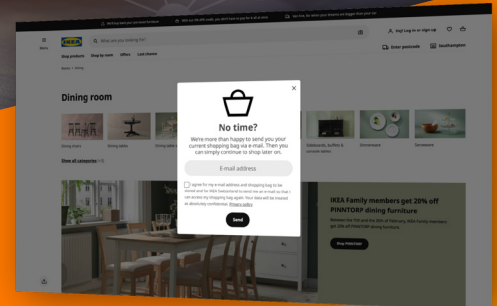
2. Targeted address

Various rules (triggers) are defined with the user data gained: for example, you decide which shop visitor is approached at which time with which information, service or promotion.



3. Integrated design

Sovendus Optimize allows your visitors to interact with your website via various layer displays instead of providing a static banner. We create a personalised design of your layers in the look & feel of your online shop.



Your advantages:

- More sales and customers
- Reduce shopping cart abandonment
- Reduce bounce rate
- Optimize the user journey
- Performance-based invoicing
- No minimum contract periods

Integration:

- Easy and fast integration
- Integrated design without limits
- Layer creation in the look & feel of the online shop

Available in all countries.