

# SOVENDUS

Join one of Europe's leading networks for checkout and digital marketing services. With us, you increase your sales, optimise your conversions and generate more valuable transactions.

Up to  
**35 %**  
open rate

More than  
**3 million**  
online shoppers

Up to  
**2.5 %**  
click rate

More than  
**350**  
advertising partners a year  
send emails through us

## Sovendus Mail

Reach more than 3 million active high qualified subscribers via the Sovendus email distribution list from all different shopping segments with high purchasing power.

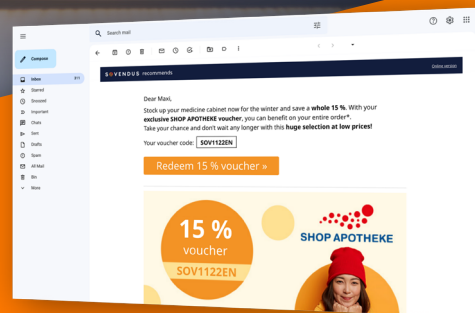
Send successful campaigns with **Sovendus Mail** to increase your sales and get valuable new customers.

### Choose your target group:

- Fashion, shoes
- Children
- Perfume, cosmetic
- Sports
- Living
- Flowers, garden
- Food, drinks
- Health
- Zoo, animals
- Electronics
- Entertainment
- Photography
- Books, magazines
- Coins
- Travel, events
- Real estate
- Finance
- Insurances
- **More upon request**

### Our mailing lists:

Germany:	980.000 addresses
Austria:	174.000 addresses
Switzerland:	379.000 addresses
Netherlands:	1.111.000 addresses
Belgium:	197.000 addresses
Sweden:	121.000 addresses
UK:	511.000 addresses



### Your advantages:

- Premium mailing lists in DACH, the Netherlands, Belgium and the UK
- Active online buyers with high purchasing power
- Active email addresses only as inactive addresses are getting deleted daily
- High open rate & click rate through appropriate target group contact

### Four simple steps to sending a mailing:

- 1 Commitment
- 2 Input delivery
- 3 Set-up and QA
- 4 Newsletter sendout